



## **Rahul Bhatia of InterGlobe and C.P. Gurnani of Assago announce a Joint Venture to launch AlonOS: Pioneering AI Driven Innovation**

*AlonOS aims to propel Business Transformation through Advanced AI Technologies*

**New Delhi, India - April 23, 2024** – In a move that is set to transform the AI landscape, Rahul Bhatia, Group Managing Director of InterGlobe and C.P. Gurnani, Chairman of Assago Group have announced the launch of **AlonOS - an AI business venture**. AlonOS will usher in a paradigm shift, which will transform businesses to AI-native enterprises by creating a seamless ecosystem of infrastructure, data, and generative AI to unlock new levels of productivity and profitability.

The mission of AlonOS is to empower businesses with advanced AI solutions that not only streamline workflows but also elevate customer experience. AlonOS will redefine the way businesses operate in the digital age. Its products & services serving as a link between a company's data, its analytical capabilities and operational execution. AlonOS will automate and optimise decision making, orchestrate workflows, drive efficiency, enhance customer experiences and identify opportunities to streamline processes, reduce costs and maximize productivity.

The new business venture will onboard companies onto its **IntelliOS** platform, that brings AI into every decision-making process & delivers tangible business benefits. AlonOS will connect with the enterprise's existing data sources, that allows it to anchor the knowledge base on actual business reality and minimises the risk of information gaps. In addition, it will seamlessly integrate this knowledge to ensure that AI complements and enhances the existing business logic & computational models. AlonOS will implement these while being committed to driving actions that deliver tangible business results by safely synchronising these decisions back to the enterprise's operational systems.

AlonOS will develop and offer a diverse array of specialised products and technologies powered by AI to address the complex digital transformation challenges of businesses across industries. The key products that the company will offer are: **AI Custom Solutions** to tackle complex digital transformation challenges and deploy AI solutions tailored to specific enterprise needs; **Industry-Specific Products** for addressing the unique challenges and opportunities within each sector; **Data Insight Engine** by applying advanced analytics to existing data reservoirs, turning raw data into a strategic asset, extracting actionable insights, and opening new revenue streams; and **AI led CX** to deliver personalized, efficient, and scalable solutions in customer experience.

This combination of class-leading technology and customised services uniquely positions AlonOS at the intersection of cutting-edge artificial intelligence and deep industry expertise. AlonOS will also look to partner with startups to deliver industry-specific solutions at scale with agility.

Speaking on the occasion, **Rahul Bhatia, Group Managing Director of InterGlobe** said, "InterGlobe has always been at the forefront of innovation and development, and I am delighted that we at InterGlobe are partnering with C.P. on this path-breaking venture. In a rapidly transforming world, it is

crucial for businesses to expand their scope and harness the potential of AI. AlonOS is aimed at enabling businesses to accelerate their digital transformation by enhancing human and system capabilities with AI powered solutions. By leveraging our deep sectoral expertise and the power of AI, we aim to revolutionize industries, redefine possibilities, and shape the future of businesses.”

**C.P. Gurnani, Executive Vice Chairman of AlonOS**, commented, “At AlonOS, we are redefining industry standards with IntelliOS, our AI native platform that enables organizations to initiate their transformation towards cognitive enterprises. We are building SaaS solutions that integrate seamlessly into the fabric of industries such as travel, transport, logistics and hospitality. The first set of use cases include unlocking higher revenue through smarter pricing and delivering superior customer experience. Our approach to AI combines sophisticated technology with the nuances of human interaction in every solution we deliver.”

AlonOS will be spearheaded by Mr. C.P. Gurnani and is structured around four key business lines, each helmed by a dedicated leader, ensuring agile and effective operations. Headquartered in Singapore, AlonOS will have global business presence, including in North America, India, the Middle East, Europe, and the Asia-Pacific, representing a mix of mature and rapidly growing markets, each with its unique challenges and opportunities for AI adoption. AlonOS’ business will be supported through centres located across multiple geographies, including India, to leverage globally available talent in technology and innovation.

Starting with the Travel, Transportation, Logistics, and Hospitality (TTLH) sector, AlonOS has onboarded several businesses from these verticals as launch customers. This sector alone presents a significant opportunity for AI-driven innovation.

Looking ahead, AlonOS plans to replicate this across additional sectors, continually expanding its reach and impact. With AlonOS, enterprises will be equipped to not just compete but lead in today's dynamic and demanding marketplace.

### **About AlonOS**

AlonOS is a joint venture between InterGlobe and Assago. It aims to transform businesses into AI-native enterprises, fully integrating generative AI technologies to redefine what it means to be dynamic, responsive, and interconnected. By embedding AI at the core of business operations, alongside advanced infrastructure, and seamless data integration, AlonOS will ensure that information flows unhindered, turning complex data into actionable insights with unprecedented speed and efficiency. With its unique IntelliOS architecture, AlonOS brings AI into every decision-making process and delivers tangible business results. This AI-centric transformation is the key to boosting productivity and profitability, unlocking new possibilities for growth and competitive advantage.

For more information, visit [www.AlonOS.io](http://www.AlonOS.io).

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