

MiirO

Le Grand Hôtel Cayré Officially Opens its Doors in Paris

The highly anticipated opening marks the first hotel launch from MiirO, the new lifestyle hotel brand, and the reimagination of a historic former property in the heart of Saint-Germain-des-Prés



London, 15th July 2024: [MiirO](#), the new lifestyle hotel brand, is pleased to announce the launch of its first property, [Le Grand Hôtel Cayré](#), which opened its doors in Saint-Germain-des-Prés, Paris today (Monday 15th July).

Neena Gupta, CEO of MiirO and Executive Director of Group Strategy and International Hospitality at InterGlobe Enterprises comments: *“Today is a really exciting day for everyone at MiirO. We’re incredibly proud to be opening Le Grand Hôtel Cayré, the first hotel in our characterful collection, and to be debuting the MiirO promise - to deliver Brilliantly Considered stays that connect guests with the local neighbourhood - in one of the world’s greatest cities.*

We are delighted to welcome both guests and locals to experience the charm of Le Grand Hôtel Cayré and are already looking ahead to launches in Barcelona next month, followed by London in early 2025”.

Located in the coveted Saint-Germain-des-Prés quarter in the 7th arrondissement, between the lively Boulevard Raspail and the commercial Rue du Bac, Le Grand Hôtel Cayré marks the rebirth of the historic Hôtel Cayré, where Parisian artists, writers, and intellectuals once resided. Following a complete renovation in partnership with the interior design studio, Michaelis Boyd, Le Grand Hôtel Cayré embodies the refined spirit of its surroundings whilst honouring its vibrant creative past. The design takes inspiration from the old-world charm of Saint-Germain-des-Prés and draws on the creative culture of the surrounding boulevards and avenues.

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The hotel features 123 elegant **rooms and suites** that combine Parisian apartment-style interiors with Brilliantly Considered details. Guests can choose from a range of individually designed room options, including Classic, Superior, Deluxe and Deluxe Studio categories, with some revealing spectacular views of the iconic Eiffel Tower. Two suites are also available, namely the Le Grand Hôtel Cayré Suite and the exclusive, La Suite Du Collectionneur that has been designed in collaboration with renowned curator, Gilbert Kann.

Guests and locals can also enjoy classic French cuisine at the hotel's restaurant, **Annette**, which is named in tribute to Annette Kolb, the inspirational French-German writer and pacifist who lived at the original Hotel Cayré for 17 years from 1944. Overseen by the former head chef for Alain Ducasse and world œufs en meurette champion, Bruno Brangea, the menu offers a fresh interpretation of traditional all-day brasserie dining, with contemporary twists on classic dishes, like croque monsieur, tartare du boeuf, and crème brûlée. Each dish is made with local ingredients and can be paired with an extensive list of French-produced wines while taking in the scenic views of Boulevard Raspail from the terrace.

Le Grand Hôtel Cayré will also welcome **Officine Bac**, an enticing hidden bar occupying the site of a former officine (pharmaceutical dispensary). The epitome of Parisian glamour and intimacy, Officine Bac has traded the remedies and elixirs of its history for a menu of expertly crafted cocktails, alongside a selection of rare spirits and infusions.

Additional hotel spaces include **The Gallery**, a comfortable lounge area and peaceful retreat away from the hustle and bustle of the city, where guests can relax with a drink during check-in, get lost in a good book, focus on work, or simply sit back and enjoy some people-watching. There is also a **Refresh Room** - a MiRO brand signature - that guests access before check-in and after check-out. Perfect for freshening up if the room isn't ready, safely storing luggage, or preparing for a long flight, this space is equipped with stylish changing rooms, showers, toiletries, charging points, and smart lockers. Lastly, the hotel is also home to a state-of-the-art **Fitness Centre**, complete with the latest gym equipment, cardiovascular machines, free weights, and a stretching area.

Mickael Meunier, General Manager at Le Grand Hôtel Cayré comments: *“As a Parisian myself, it's been a privilege to be involved in a project that has seen the restoration of a local landmark to its former glory, and that continues to celebrate the history and stories of the surrounding neighbourhood and its community. Now, I'm even more delighted to be opening the doors and sharing this incredible hotel with our guests - not only is it a great option for travellers wanting to discover a more authentic Paris, we're also proud to be an integral part of the local community and hub for locals in the beloved Saint-Germain quarter”*.

Room rates will start from €360 / £312 per night, room only.

To make a reservation, please visit the official website at www.mirohotels.com/legrandhotelcayre

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MiirO

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About MiirO

MiirO is a new lifestyle hotel brand launching a collection of individually designed hotels with character, located in the heart of Europe's most vibrant cities. Derived from the Latin word "miro", meaning "I wonder" and whose double vowel symbolises reflection, MiirO encourages guests to pause, look around and savour every moment. Each hotel is inspired by the surrounding neighbourhood, with its own personality and connection to the local community.

Le Grand Hôtel Cayré opened its doors in Paris in July 2024 and a further five launches are in the pipeline, including Borneta in Barcelona (August 2024) and Templeton Garden in London (early 2025).

MiirO is an InterGlobe Enterprises company, India's largest aviation and hospitality conglomerate, which holds leading positions in aviation, hospitality and travel-related services and, through its various businesses, employs more than 64,000 professionals worldwide.

About InterGlobe Enterprises

InterGlobe Enterprises is an Indian travel conglomerate involved in Aviation (IndiGo), Hospitality, Logistics, Travel Commerce, Technology, Airline Management, Advanced Pilot Training, and Aircraft Maintenance Engineering. InterGlobe, through its various businesses, employs more than 64,000 professionals across 135+ cities globally. Since 1989, the group has been building businesses and working with global brands to deliver Quality and Value. It has been bridging the gap between people and markets through Innovation and Service Leadership. Over the past three decades, InterGlobe has continued to expand its vision, contribution, and footprint in becoming one of India's foremost conglomerates. For more information, visit www.interglobe.com