

Miiro

InterGlobe's International Hospitality Brand Miiro launches Templeton Garden in London's Earl's Court

Expanding its European presence, the lifestyle hotel brand introduces the much-anticipated London hotel, joining its existing portfolio in Paris, Barcelona, Gstaad, and soon, Vienna.



National, 16th April 2025: <u>Miiro</u>, the new lifestyle hotel brand from InterGlobe Enterprises, is proud to announce the highly anticipated launch of Templeton Garden, marking the brand's debut in the UK and the fourth opening in Europe in less than a year. The property is located in the historic Earl's Court, an area once home to world-renowned writers. With its tranquil retreat, the hotel exemplifies Miiro's commitment to setting new standards in hospitality by blending contemporary design with timeless English elegance.

Templeton Garden features 156 rooms and suites, with many offering gorgeous views of the garden that forms the green heart of the hotel while upholding the area's leafy heritage. The hotel's contemporary interiors have been carefully thought out and created in collaboration with some of the highly acclaimed British designers to create a peaceful sanctuary for guests and locals alike. Each space is designed to serve as a calming urban retreat.

The restaurant and bar at Templeton Garden overlook the hotel's own garden, drawing inspiration from British seasons. A specially designed and hand-painted mural by a decorative artist depicts the garden's plants, enhancing the peaceful atmosphere. Throughout the property, an art collection selected to complement the neutral interiors and highlight local artists is on display. Additional hotel spaces include a comfortable area that welcomes guests as they enter the property, The Library —offering a curated collection of works by iconic authors, a state-of-the-art gym, and Miiro's signature Refresh Room.

Indian travellers seeking an authentic and enriching London experience will find a unique haven in Templeton Garden. The hotel provides a charming and comfortable base for exploring the city's rich history and vibrant culture. The property embodies the spirit of its surroundings, offering guests a welcoming atmosphere, thoughtfully designed rooms, a connection to the local neighbourhood, and an opportunity to immerse themselves in the true essence of London life.

Neena Gupta, CEO of Miiro and Executive Director of Group Strategy and International Hospitality at InterGlobe Enterprises, comments: "We are delighted to celebrate the opening of Templeton Garden, the latest addition to Miiro's growing collection of characterful boutique hotels across Europe. It beautifully embodies our promise to deliver 'Brilliantly Considered Stays' that connect guests with the local community. With its elegant design and lush garden oasis, Templeton Garden is set to become London's newest local favourite."

Launched in 2024, Miiro, InterGlobe's International hotel brand, presents a characterful collection of individually designed hotels nestled in the heart of Europe's most vibrant cities. Each property thoughtfully embodies the unique culture, history, and attractions of its location, actively reflecting the local essence to offer guests a truly immersive experience. Building on InterGlobe's established track record of identifying market opportunities and setting new industry benchmarks, Miiro curates 'Brilliantly Considered Stays' that deeply connect travellers with local culture, elevating and redefining the hospitality experience.

Templeton Garden, London, joins the existing Miiro portfolio of hotels in Paris, Barcelona, and Gstaad, along with new properties opening soon in Vienna. In addition to Miiro, InterGlobe has hotel properties in Amsterdam, Munich, Prague, Budapest, Hamburg, and Melbourne.

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About Miiro

Miiro is a new lifestyle hotel brand launching a collection of individually designed hotels with character, located in the heart of Europe's most vibrant cities. Derived from the Latin word "miro", meaning "I wonder" and whose double vowel symbolises reflection, Miiro encourages guests to pause, look around and savour every moment. Each hotel is inspired by the surrounding neighbourhood, with its own personality and connection to the local community.

Miiro is an InterGlobe Enterprises company, India's largest aviation and hospitality conglomerate, which holds leading positions in aviation, hospitality and travel-related services and, through its various businesses, employs more than 70,000 professionals worldwide.

To make a reservation, please visit the official website at www.miirohotels.com/templetongarden

About InterGlobe Enterprises

InterGlobe Enterprises is an Indian travel conglomerate involved in Aviation (IndiGo), Hospitality, Logistics, Technology, Airline Management, Advanced Pilot Training, and Aircraft Maintenance Engineering. InterGlobe, through its various businesses, employs more than 70,000 professionals across 135+ cities globally. Since 1989, the group has been building businesses and working with global brands to deliver Quality and Value. It has been bridging the gap between people and markets through Innovation and Service Leadership. Over the past three decades, InterGlobe has continued to expand its vision, contribution, and footprint, becoming one of India's foremost conglomerates.

For more information, please visit <u>www.interglobe.com</u>

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